

## CMS Philly is excited to continue despite COVID-19!

About the event:
Brought to you from the organizers of Drupaldelphia & members of the Philadelphia WordPress community, CMS Philly is a day-long conference for the open source content management platforms Drupal and WordPress.
CMS Philly is a great opportunity to market your services, your products, and recruit. Sponsors and exhibitors get additional
benefits and complimentary admission.
Audiences:
Business & Non-Profit Leaders
<ul> <li>Technical Architects &amp; IT Teams</li> <li>Strategists</li> </ul>
<ul> <li>Site Managers, Site Builders, Content Editors</li> </ul>
Project Managers, Agile practitioners
<ul> <li>Designers and Front-End Developers</li> <li>WordPress, Drupal, PHP and Javascript Developers</li> </ul>

### Sponsorship Types:

Exhibitor Packages include virtual recognition, as well as physical recognition in our event merchandise.

Other Sponsorship Packages include virtual recognition.

Registering as a sponsor is as simple as:

- picking your sponsorship package
- checking out via TicketLeap
- Fill out our sponsorship survey to ensure attendees and contacts are updated, and so that we can list your company on the site as a sponsor. It can be accessed here . Password to access the form is: Sponsor2020



# Sponsorship Prospectus 2020 COVID REVISION

# PREMIUM EXHIBITOR PACKAGES

Sponsorship/Premium Exhibitor Packages on this page all include:

- Detailed Business Description included with logo/name on site sponsor listing page
- Business Logo/Name to be included on sponsor page of website and either printed program or event schedule
- Thank you mention and link in event-related attendee emails
- Social Media post announcing your sponsorship

### Core Sponsorship/Premium Exhibitor Package (\$1,800.00)

- Virtual Event room named in your honor
- Your logo on our event merchandise (to be direct-mailed to each participant)
- First core sponsor\* will be specifically mentioned in a separate credit line on event program/schedule for providing distribution services for event merchandise.
- Business Logo/Name to be included on event website's homepage
- Admission for 5 organization members

### Diamond Sponsorship/Premium Exhibitor Package (\$1,500.00)

- Your logo on our event merchandise (to be direct-mailed to each participant)
- First diamond sponsor\* will be specifically mentioned in a separate credit line on event program/schedule for one of the following:
  - A/V Recording & Editing Services brought to you by our Diamond Sponsor
- Admission for 4 organization members

### Platinum Sponsorship/Premium Exhibitor Package (\$1,200.00)

• Admission for 3 organization members

\*upon confirmation of sponsorship purchase/funding



### **OTHER SPONSORSHIP PACKAGES**

Sponsorship Packages on this page all include:

• Business Logo/Name to be included on sponsor page of website.

### Silver Sponsorship (\$750.00)

• Admission for 3 attendees included

### Bronze Sponsorship (\$400.00)

• Admission for 2 attendees included

### Team Sponsorship (for Small Teams/Businesses) (\$250.00)

• Admission for 1 attendee included

### Coder Sponsorship (for Individuals) (\$100.00)

- Individual's Name & up to one industry professional/social media profile link to be included on sponsor page of website and either printed program or event schedule
- Admission for 1 attendee included

#### Please direct sponsorship inquiries to:

sponsorship@cmsphilly.org